

**INVOICE NO.**

ES2444060

**INVOICE DATE**

11/27/2016

**BILL CYCLE**

201611

**INVOICE DUE DATE**

12/25/2016

ATTN: Kyle Roberts  
Smart Media Group  
1423 Leslie Avenue  
Alexandria, VA 22301

## INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
Smart Media Group	SMART MEDIA	JACK BERRY FOR MAYOR - RICHMOND	B57921

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
ES11988650	Richmond	TV	\$2,505.00	155	155

**INVOICE NOTES**

Gross Advertising Total	\$2,505.00
Agency Commission	(\$375.75)
Rep Commission	(\$276.76)
<b>Net Advertising Total</b>	<b>\$1,852.49</b>

**Terms:** Net 30 Days  
**Mail to:** Comcast Spotlight  
P.O. Box 415949  
Boston, MA 02241-5949



## INVOICE NO.

ES2444060

## BILL CYCLE

201611

## INVOICE DATE

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## AFFIDAVIT

Product: ORDR

Estimate No: N03N08

Campaign No:

Comcast Order No: ES11988650

TIM Est No: 409546

AE Name: NCC Richmond

Market: Richmond

Contract Type: Single

## Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
NW1602027	JBRY1605H Come So Far	Chesterfield Zone/0836, Richmond City Zone/9348	CNN, DISC, ESPN, HIST, LIF, MNBC, TBSC, TNT	155	\$2,505.00

## Channel Summary

Network	Zone	Spot ID	Spots	Cost
CNN	Richmond City Zone/9348	NW1602027	17	\$119.00
DISC	Chesterfield Zone/0836	NW1602027	7	\$336.00
DISC	Richmond City Zone/9348	NW1602027	7	\$58.00
ESPN	Chesterfield Zone/0836	NW1602027	1	\$106.00
ESPN	Richmond City Zone/9348	NW1602027	3	\$162.00
HIST	Richmond City Zone/9348	NW1602027	12	\$84.00
LIF	Chesterfield Zone/0836	NW1602027	31	\$631.00
LIF	Richmond City Zone/9348	NW1602027	20	\$122.00
MNBC	Chesterfield Zone/0836	NW1602027	36	\$684.00
MNBC	Richmond City Zone/9348	NW1602027	18	\$69.00
TBSC	Richmond City Zone/9348	NW1602027	1	\$78.00
TNT	Richmond City Zone/9348	NW1602027	2	\$56.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
11-3-16	DISC	Chesterfield Zone/0836	6:55PM	JBRY1605H Come So Far	30	11	\$48.00	
11-3-16	LIF	Chesterfield Zone/0836	12:51PM	JBRY1605H Come So Far	30	9	\$20.00	
11-3-16	LIF	Chesterfield Zone/0836	2:11PM	JBRY1605H Come So Far	30	9	\$20.00	
11-3-16	LIF	Chesterfield Zone/0836	3:09PM	JBRY1605H Come So Far	30	9	\$20.00	
11-3-16	DISC	Richmond City Zone/9348	4:39PM	JBRY1605H Come So Far	30	15	\$8.00	
11-3-16	LIF	Richmond City Zone/9348	4:52PM	JBRY1605H Come So Far	30	25	\$7.00	
11-3-16	MNBC	Richmond City Zone/9348	10:50AM	JBRY1605H Come So Far	30	47	\$3.00	
11-3-16	MNBC	Richmond City Zone/9348	12:49PM	JBRY1605H Come So Far	30	47	\$3.00	
11-3-16	MNBC	Richmond City Zone/9348	1:17PM	JBRY1605H Come So Far	30	47	\$3.00	
11-3-16	MNBC	Richmond City Zone/9348	3:34PM	JBRY1605H Come So Far	30	47	\$3.00	
11-3-16	MNBC	Richmond City Zone/9348	6:30PM	JBRY1605H Come So Far	30	31	\$5.00	
11-4-16	DISC	Chesterfield Zone/0836	6:31PM	JBRY1605H Come So Far	30	11	\$48.00	
11-4-16	ESPN	Chesterfield Zone/0836	9:12PM	JBRY1605H Come So Far	30	34	\$106.00	
11-4-16	LIF	Chesterfield Zone/0836	6:28AM	JBRY1605H Come So Far	30	7	\$21.00	
11-4-16	LIF	Chesterfield Zone/0836	8:52AM	JBRY1605H Come So Far	30	7	\$21.00	
11-4-16	LIF	Chesterfield Zone/0836	9:53AM	JBRY1605H Come So Far	30	9	\$20.00	
11-4-16	LIF	Chesterfield Zone/0836	11:16AM	JBRY1605H Come So Far	30	9	\$20.00	
11-4-16	LIF	Chesterfield Zone/0836	1:11PM	JBRY1605H Come So Far	30	9	\$20.00	
11-4-16	LIF	Chesterfield Zone/0836	3:11PM	JBRY1605H Come So Far	30	9	\$20.00	
11-4-16	MNBC	Chesterfield Zone/0836	5:51AM	JBRY1605H Come So Far	30	1	\$18.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
11-4-16	MNBC	Chesterfield Zone/0836	8:15AM	JBRY1605H Come So Far	30	1	\$18.00	
11-4-16	MNBC	Chesterfield Zone/0836	9:17AM	JBRY1605H Come So Far	30	3	\$16.00	
11-4-16	MNBC	Chesterfield Zone/0836	10:46AM	JBRY1605H Come So Far	30	3	\$16.00	
11-4-16	MNBC	Chesterfield Zone/0836	2:18PM	JBRY1605H Come So Far	30	3	\$16.00	
11-4-16	CNN	Richmond City Zone/9348	5:48AM	JBRY1605H Come So Far	30	21	\$7.00	
11-4-16	CNN	Richmond City Zone/9348	7:35AM	JBRY1605H Come So Far	30	21	\$7.00	
11-4-16	DISC	Richmond City Zone/9348	6:31PM	JBRY1605H Come So Far	30	15	\$8.00	
11-4-16	DISC	Richmond City Zone/9348	9:24PM	JBRY1605H Come So Far	30	36	\$14.00	
11-4-16	ESPN	Richmond City Zone/9348	8:17PM	JBRY1605H Come So Far	30	19	\$54.00	
11-4-16	HIST	Richmond City Zone/9348	5:29AM	JBRY1605H Come So Far	30	17	\$7.00	
11-4-16	HIST	Richmond City Zone/9348	7:12AM	JBRY1605H Come So Far	30	17	\$7.00	
11-4-16	LIF	Richmond City Zone/9348	6:28AM	JBRY1605H Come So Far	30	24	\$3.99	
11-4-16	LIF	Richmond City Zone/9348	4:52PM	JBRY1605H Come So Far	30	25	\$7.00	
11-4-16	LIF	Richmond City Zone/9348	11:19PM	JBRY1605H Come So Far	30	35	\$15.00	
11-4-16	MNBC	Richmond City Zone/9348	10:13AM	JBRY1605H Come So Far	30	47	\$3.00	
11-4-16	MNBC	Richmond City Zone/9348	12:31PM	JBRY1605H Come So Far	30	47	\$3.00	
11-4-16	MNBC	Richmond City Zone/9348	1:21PM	JBRY1605H Come So Far	30	47	\$3.00	
11-4-16	MNBC	Richmond City Zone/9348	6:52PM	JBRY1605H Come So Far	30	31	\$5.00	
11-4-16	TBSC	Richmond City Zone/9348	8:38PM	JBRY1605H Come So Far	30	37	\$78.00	
11-5-16	DISC	Chesterfield Zone/0836	6:50PM	JBRY1605H Come So Far	30	33	\$48.00	
11-5-16	LIF	Chesterfield Zone/0836	5:29AM	JBRY1605H Come So Far	30	7	\$21.00	
11-5-16	LIF	Chesterfield Zone/0836	6:28AM	JBRY1605H Come So Far	30	7	\$21.00	
11-5-16	LIF	Chesterfield Zone/0836	7:58AM	JBRY1605H Come So Far	30	7	\$21.00	
11-5-16	LIF	Chesterfield Zone/0836	8:58AM	JBRY1605H Come So Far	30	7	\$21.00	
11-5-16	LIF	Chesterfield Zone/0836	9:58AM	JBRY1605H Come So Far	30	9	\$20.00	
11-5-16	LIF	Chesterfield Zone/0836	11:15AM	JBRY1605H Come So Far	30	9	\$20.00	
11-5-16	LIF	Chesterfield Zone/0836	12:41PM	JBRY1605H Come So Far	30	9	\$20.00	
11-5-16	LIF	Chesterfield Zone/0836	1:06PM	JBRY1605H Come So Far	30	9	\$20.00	
11-5-16	LIF	Chesterfield Zone/0836	3:15PM	JBRY1605H Come So Far	30	9	\$20.00	
11-5-16	MNBC	Chesterfield Zone/0836	5:14AM	JBRY1605H Come So Far	30	1	\$18.00	
11-5-16	MNBC	Chesterfield Zone/0836	5:29AM	JBRY1605H Come So Far	30	1	\$18.00	
11-5-16	MNBC	Chesterfield Zone/0836	6:51AM	JBRY1605H Come So Far	30	1	\$18.00	
11-5-16	MNBC	Chesterfield Zone/0836	7:29AM	JBRY1605H Come So Far	30	1	\$18.00	
11-5-16	MNBC	Chesterfield Zone/0836	9:19AM	JBRY1605H Come So Far	30	3	\$16.00	
11-5-16	MNBC	Chesterfield Zone/0836	10:14AM	JBRY1605H Come So Far	30	3	\$16.00	
11-5-16	MNBC	Chesterfield Zone/0836	10:50AM	JBRY1605H Come So Far	30	3	\$16.00	
11-5-16	MNBC	Chesterfield Zone/0836	1:18PM	JBRY1605H Come So Far	30	5	\$21.00	
11-5-16	MNBC	Chesterfield Zone/0836	2:20PM	JBRY1605H Come So Far	30	32	\$21.00	
11-5-16	MNBC	Chesterfield Zone/0836	2:53PM	JBRY1605H Come So Far	30	3	\$16.00	
11-5-16	MNBC	Chesterfield Zone/0836	3:43PM	JBRY1605H Come So Far	30	3	\$16.00	
11-5-16	MNBC	Chesterfield Zone/0836	4:16PM	JBRY1605H Come So Far	30	32	\$21.00	
11-5-16	MNBC	Chesterfield Zone/0836	5:53PM	JBRY1605H Come So Far	30	5	\$21.00	
11-5-16	MNBC	Chesterfield Zone/0836	6:49PM	JBRY1605H Come So Far	30	32	\$21.00	
11-5-16	CNN	Richmond City Zone/9348	5:29AM	JBRY1605H Come So Far	30	21	\$7.00	
11-5-16	CNN	Richmond City Zone/9348	5:42AM	JBRY1605H Come So Far	30	21	\$7.00	
11-5-16	CNN	Richmond City Zone/9348	5:59AM	JBRY1605H Come So Far	30	21	\$7.00	
11-5-16	CNN	Richmond City Zone/9348	7:42AM	JBRY1605H Come So Far	30	21	\$7.00	
11-5-16	CNN	Richmond City Zone/9348	11:53AM	JBRY1605H Come So Far	30	46	\$7.00	
11-5-16	DISC	Richmond City Zone/9348	1:27PM	JBRY1605H Come So Far	30	14	\$7.00	
11-5-16	DISC	Richmond City Zone/9348	5:35PM	JBRY1605H Come So Far	30	14	\$7.00	
11-5-16	ESPN	Richmond City Zone/9348	11:06PM	JBRY1605H Come So Far	30	19	\$54.00	
11-5-16	HIST	Richmond City Zone/9348	5:29AM	JBRY1605H Come So Far	30	17	\$7.00	
11-5-16	HIST	Richmond City Zone/9348	6:59AM	JBRY1605H Come So Far	30	17	\$7.00	
11-5-16	HIST	Richmond City Zone/9348	7:13AM	JBRY1605H Come So Far	30	17	\$7.00	
11-5-16	LIF	Richmond City Zone/9348	5:29AM	JBRY1605H Come So Far	30	24	\$3.99	
11-5-16	LIF	Richmond City Zone/9348	6:28AM	JBRY1605H Come So Far	30	24	\$4.01	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
11-5-16	LIF	Richmond City Zone/9348	7:58AM	JBRY1605H Come So Far	30	24	\$3.99	
11-5-16	LIF	Richmond City Zone/9348	8:58AM	JBRY1605H Come So Far	30	24	\$4.01	
11-5-16	LIF	Richmond City Zone/9348	11:15AM	JBRY1605H Come So Far	30	26	\$4.00	
11-5-16	LIF	Richmond City Zone/9348	3:15PM	JBRY1605H Come So Far	30	26	\$4.00	
11-5-16	LIF	Richmond City Zone/9348	9:54PM	JBRY1605H Come So Far	30	35	\$15.00	
11-5-16	MNBC	Richmond City Zone/9348	5:29AM	JBRY1605H Come So Far	30	28	\$4.00	
11-5-16	MNBC	Richmond City Zone/9348	6:51AM	JBRY1605H Come So Far	30	28	\$4.00	
11-5-16	MNBC	Richmond City Zone/9348	2:20PM	JBRY1605H Come So Far	30	48	\$4.00	
11-5-16	MNBC	Richmond City Zone/9348	5:53PM	JBRY1605H Come So Far	30	48	\$4.00	
11-5-16	MNBC	Richmond City Zone/9348	8:48PM	JBRY1605H Come So Far	30	43	\$4.00	
11-5-16	TNT	Richmond City Zone/9348	11:25PM	JBRY1605H Come So Far	30	42	\$28.00	
11-6-16	DISC	Chesterfield Zone/0836	4:28PM	JBRY1605H Come So Far	30	33	\$48.00	
11-6-16	DISC	Chesterfield Zone/0836	6:51PM	JBRY1605H Come So Far	30	11	\$48.00	
11-6-16	LIF	Chesterfield Zone/0836	5:59AM	JBRY1605H Come So Far	30	7	\$21.00	
11-6-16	LIF	Chesterfield Zone/0836	7:58AM	JBRY1605H Come So Far	30	7	\$21.00	
11-6-16	LIF	Chesterfield Zone/0836	9:58AM	JBRY1605H Come So Far	30	9	\$20.00	
11-6-16	LIF	Chesterfield Zone/0836	11:14AM	JBRY1605H Come So Far	30	9	\$20.00	
11-6-16	LIF	Chesterfield Zone/0836	1:02PM	JBRY1605H Come So Far	30	9	\$20.00	
11-6-16	LIF	Chesterfield Zone/0836	3:16PM	JBRY1605H Come So Far	30	9	\$20.00	
11-6-16	MNBC	Chesterfield Zone/0836	5:48AM	JBRY1605H Come So Far	30	1	\$18.00	
11-6-16	MNBC	Chesterfield Zone/0836	8:17AM	JBRY1605H Come So Far	30	1	\$18.00	
11-6-16	MNBC	Chesterfield Zone/0836	9:16AM	JBRY1605H Come So Far	30	3	\$16.00	
11-6-16	MNBC	Chesterfield Zone/0836	10:47AM	JBRY1605H Come So Far	30	3	\$16.00	
11-6-16	MNBC	Chesterfield Zone/0836	11:20AM	JBRY1605H Come So Far	30	39	\$21.00	
11-6-16	MNBC	Chesterfield Zone/0836	12:33PM	JBRY1605H Come So Far	30	32	\$21.00	
11-6-16	MNBC	Chesterfield Zone/0836	1:14PM	JBRY1605H Come So Far	30	5	\$21.00	
11-6-16	MNBC	Chesterfield Zone/0836	2:25PM	JBRY1605H Come So Far	30	3	\$16.00	
11-6-16	MNBC	Chesterfield Zone/0836	4:31PM	JBRY1605H Come So Far	30	32	\$21.00	
11-6-16	MNBC	Chesterfield Zone/0836	5:16PM	JBRY1605H Come So Far	30	5	\$21.00	
11-6-16	CNN	Richmond City Zone/9348	5:22AM	JBRY1605H Come So Far	30	21	\$7.00	
11-6-16	CNN	Richmond City Zone/9348	7:40AM	JBRY1605H Come So Far	30	21	\$7.00	
11-6-16	DISC	Richmond City Zone/9348	3:32PM	JBRY1605H Come So Far	30	14	\$7.00	
11-6-16	DISC	Richmond City Zone/9348	5:39PM	JBRY1605H Come So Far	30	14	\$7.00	
11-6-16	ESPN	Richmond City Zone/9348	9:33PM	JBRY1605H Come So Far	30	19	\$54.00	
11-6-16	HIST	Richmond City Zone/9348	5:29AM	JBRY1605H Come So Far	30	17	\$7.00	
11-6-16	HIST	Richmond City Zone/9348	6:59AM	JBRY1605H Come So Far	30	17	\$7.00	
11-6-16	HIST	Richmond City Zone/9348	7:14AM	JBRY1605H Come So Far	30	17	\$7.00	
11-6-16	LIF	Richmond City Zone/9348	7:58AM	JBRY1605H Come So Far	30	24	\$4.01	
11-6-16	LIF	Richmond City Zone/9348	12:40PM	JBRY1605H Come So Far	30	26	\$4.00	
11-6-16	LIF	Richmond City Zone/9348	6:57PM	JBRY1605H Come So Far	30	26	\$4.00	
11-6-16	LIF	Richmond City Zone/9348	9:54PM	JBRY1605H Come So Far	30	35	\$15.00	
11-6-16	MNBC	Richmond City Zone/9348	11:20AM	JBRY1605H Come So Far	30	48	\$4.00	
11-6-16	MNBC	Richmond City Zone/9348	9:17PM	JBRY1605H Come So Far	30	43	\$4.00	
11-6-16	TNT	Richmond City Zone/9348	7:10PM	JBRY1605H Come So Far	30	38	\$28.00	
11-7-16	DISC	Chesterfield Zone/0836	5:37PM	JBRY1605H Come So Far	30	12	\$48.00	
11-7-16	DISC	Chesterfield Zone/0836	6:25PM	JBRY1605H Come So Far	30	40	\$48.00	
11-7-16	LIF	Chesterfield Zone/0836	7:41AM	JBRY1605H Come So Far	30	8	\$21.00	
11-7-16	LIF	Chesterfield Zone/0836	11:15AM	JBRY1605H Come So Far	30	10	\$20.00	
11-7-16	LIF	Chesterfield Zone/0836	12:52PM	JBRY1605H Come So Far	30	10	\$20.00	
11-7-16	LIF	Chesterfield Zone/0836	1:09PM	JBRY1605H Come So Far	30	10	\$20.00	
11-7-16	LIF	Chesterfield Zone/0836	3:10PM	JBRY1605H Come So Far	30	10	\$20.00	
11-7-16	MNBC	Chesterfield Zone/0836	5:17AM	JBRY1605H Come So Far	30	2	\$18.00	
11-7-16	MNBC	Chesterfield Zone/0836	6:54AM	JBRY1605H Come So Far	30	2	\$18.00	
11-7-16	MNBC	Chesterfield Zone/0836	9:17AM	JBRY1605H Come So Far	30	4	\$16.00	
11-7-16	MNBC	Chesterfield Zone/0836	4:45PM	JBRY1605H Come So Far	30	6	\$28.00	
11-7-16	MNBC	Chesterfield Zone/0836	5:21PM	JBRY1605H Come So Far	30	41	\$28.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
11-7-16	MNBC	Chesterfield Zone/0836	5:58PM	JBRY1605H Come So Far	30	41	\$28.00	
11-7-16	CNN	Richmond City Zone/9348	6:43AM	JBRY1605H Come So Far	30	20	\$7.00	
11-7-16	CNN	Richmond City Zone/9348	8:33AM	JBRY1605H Come So Far	30	20	\$7.00	
11-7-16	HIST	Richmond City Zone/9348	6:29AM	JBRY1605H Come So Far	30	18	\$7.00	
11-7-16	HIST	Richmond City Zone/9348	7:15AM	JBRY1605H Come So Far	30	18	\$7.00	
11-7-16	LIF	Richmond City Zone/9348	6:28AM	JBRY1605H Come So Far	30	23	\$4.00	
11-7-16	LIF	Richmond City Zone/9348	7:41AM	JBRY1605H Come So Far	30	23	\$4.00	
11-7-16	LIF	Richmond City Zone/9348	4:50PM	JBRY1605H Come So Far	30	22	\$7.00	
11-7-16	MNBC	Richmond City Zone/9348	5:21PM	JBRY1605H Come So Far	30	30	\$5.00	
11-7-16	MNBC	Richmond City Zone/9348	6:42PM	JBRY1605H Come So Far	30	44	\$5.00	
11-8-16	LIF	Chesterfield Zone/0836	6:28AM	JBRY1605H Come So Far	30	8	\$21.00	
11-8-16	LIF	Chesterfield Zone/0836	8:51AM	JBRY1605H Come So Far	30	8	\$21.00	
11-8-16	MNBC	Chesterfield Zone/0836	5:53AM	JBRY1605H Come So Far	30	2	\$18.00	
11-8-16	CNN	Richmond City Zone/9348	5:32AM	JBRY1605H Come So Far	30	20	\$7.00	
11-8-16	CNN	Richmond City Zone/9348	5:48AM	JBRY1605H Come So Far	30	45	\$7.00	
11-8-16	CNN	Richmond City Zone/9348	6:49AM	JBRY1605H Come So Far	30	45	\$7.00	
11-8-16	CNN	Richmond City Zone/9348	7:34AM	JBRY1605H Come So Far	30	45	\$7.00	
11-8-16	CNN	Richmond City Zone/9348	7:49AM	JBRY1605H Come So Far	30	20	\$7.00	
11-8-16	CNN	Richmond City Zone/9348	8:44AM	JBRY1605H Come So Far	30	45	\$7.00	
11-8-16	HIST	Richmond City Zone/9348	5:29AM	JBRY1605H Come So Far	30	18	\$7.00	
11-8-16	HIST	Richmond City Zone/9348	7:17AM	JBRY1605H Come So Far	30	18	\$7.00	
11-8-16	LIF	Richmond City Zone/9348	6:28AM	JBRY1605H Come So Far	30	23	\$4.00	
11-8-16	LIF	Richmond City Zone/9348	8:51AM	JBRY1605H Come So Far	30	23	\$4.00	

Order# ES11988650 Total: \$2,505.00



INVOICE NO.

ES2444060

BILL CYCLE

201611

## BILL TO

ATTN: Kyle Roberts  
Smart Media Group  
1423 Leslie Avenue  
Alexandria, VA 22301

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**REMITTANCE**

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Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
Smart Media Group	SMART MEDIA	JACK BERRY FOR MAYOR - RICHMOND	B57921

**Terms:** Net 30 Days

**Mail to:** Comcast Spotlight  
P.O. Box 415949  
Boston, MA 02241-5949

**Special Note:**

**Phone:** 610-350-3675

**Fax:** 484-983-3126

**Note:** OMC\_Business\_Operations  
@cable.comcast.com

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**Net Balance Due****\$1,852.49**

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We accept checks, money orders, and all major credit cards.